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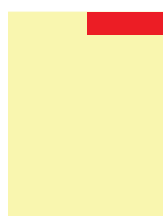
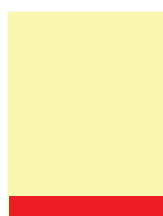
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**Dziennik Gazeta Prawna white pages and Gazeta Prawna yellow pages**

Ad positioning	Formats	Size (in mm)	Monday to Thursday
Page 1	Strip above vignette	249 x 30	149 500
	Mini strip above vignette	123 x 30	82 225
	Bottom of page strip	249 x 30	138 000
	Bottom of page mini strip	123 x 30	75 900
Page 3 (12 modules minimum)	Full page	249 x 372	249 550
	Junior page	207 x 248,5	165 336
	Half-page	249 x 184	149 730
Page 5 (12 modules minimum)	Full page	249 x 372	225 791
	Junior page	207 x 248,5	149 581
	Half-page	249 x 184	135 470
	1 module	38 x 43	5 647
Page 7	Full page	249 x 372	190 130
	Junior page	207 x 248,5	125 960
	Half-page	249 x 184	114 080
	1 module	38 x 43	4 750
Stock table page	Strip	79 x 29	5 364
Other right-hand pages	Full page	249 x 372	138 641
	Junior page	207 x 248,5	91 850
	Half-page	249 x 184	88 973
	1 module	38 x 43	3 707
Last page	Full page	249 x 372	178 253

## Cover format, national editions

Strip above  
vignette  
249 x 30 mmMini strip above  
vignette  
123 x 30 mmBottom  
of page strip  
249 x 30 mmBottom of page  
mini strip  
123 x 30 mm


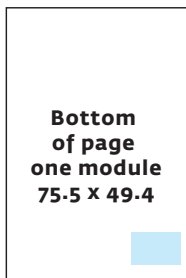

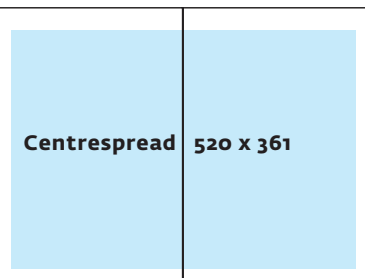
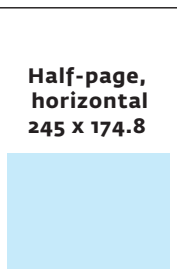


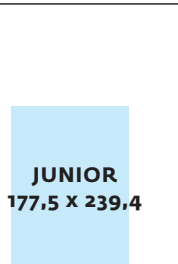
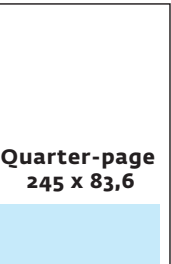
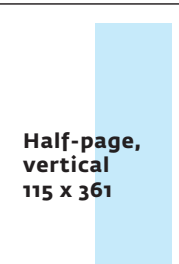
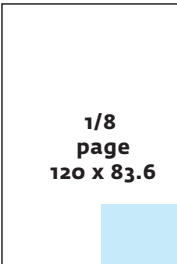
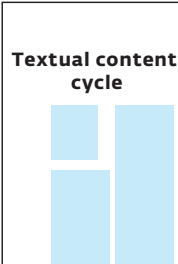
Advance payment – 3% discount, left-hand page – 10% discount. For a full surcharge table, see page 3



**DGP Magazyn na weekend**

Ad positioning	Formats	Size (in mm)	Friday
Page 1	Bottom of page module	75,5x49,4	118 105
	Bottom of page strip	245x26,6	150 427
Page 3	Full page	245x361	301 093
Page 5	Junior page	177,5x239,4	184 069
	Full page	245x361	272 412
	Half-page, horizontal	245x174,8	176 698
Page 7	Junior page	177,5x239,4	162 085
	Full page	245x361	231 550
	Half-page, horizontal	245x174,8	157 454
Other right-hand pages	Junior page	177,5x239,4	120 557
	Full page	245x361	167 273
	Half-page, horizontal	245x174,8	115 735
	Half-page, vertical	115x364,8	115 735
	Quarter-page, horizontal	245x83,6	57 864
	One-eighth of page, horizontal	120x83,6	28 932
Last page	Full page	245x361	215 065

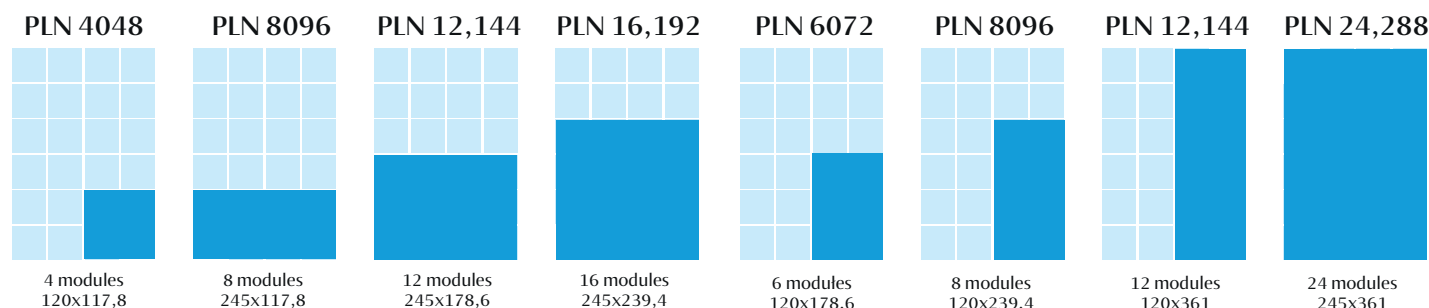
## Advertising space modular grid in DGP Magazyn na weekend (Weekend Magazine)

<p>Bottom of page one strip 245 x 26.6</p> 	<p>Bottom of page one module 75.5 x 49.4</p> 	<p>FP 245 x 361</p> 	<p>Centrespread 520 x 361</p> 	<p>Half-page, horizontal 245 x 174.8</p> 		
<p>Centrespread 1/2 page 520 x 174.8</p> 		<p>JUNIOR 177,5 x 239,4</p> 	<p>Quarter-page 245 x 83,6</p> 	<p>Half-page, vertical 115 x 361</p> 	<p>1/8 page 120 x 83.6</p> 	<p>Textual content cycle</p> 

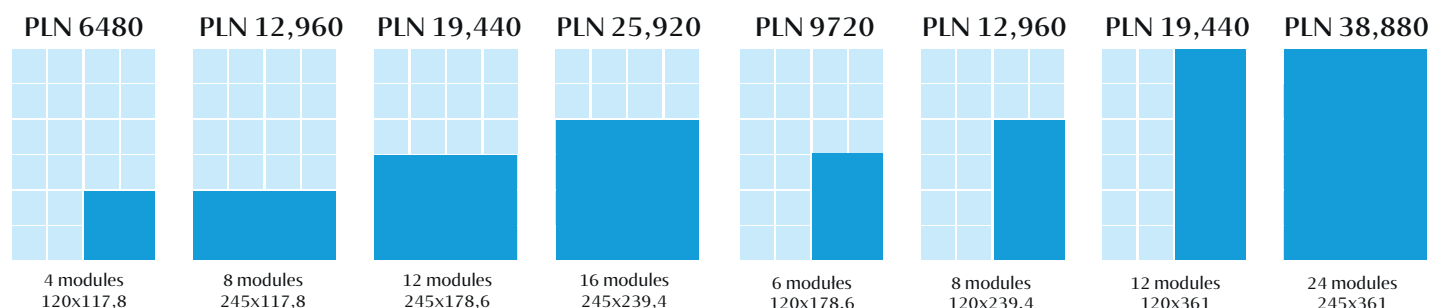
Advance payment – 3% discount, left-hand page – 10% discount. For a full surcharge table, see page 3



## Modular grid for announcements in DGP Magazyn na weekend (Weekend Magazine)



## Modular grid for classifieds in DGP Magazyn na weekend (Weekend Magazine)



## Price list for announcements and classifieds in DGP Magazyn na weekend (Weekend Magazine)

- **Announcements (24 modules per page)**  
Price per module (57.5 x 57) **PLN 1012.00**
- **Classifieds (24 modules per page)**  
Price per module (57.5 x 57) **PLN 1620.00**

Minimum announcement / classified size: **120 x 117.8 mm**

Advance payment – 3% discount, left-hand page – 10% discount. For a full surcharge table, see page 3

Classifieds			
Ad positioning	Formats	Size (in mm)	Price
Editorial content pages	Full page	249 x 372	34,280
	1 module	38 x 43	849

Classifieds may include the publication of content submitted by private companies announcing contests and/or bidding procedures, and/or submitting information regarding sales of stock, prospectuses and/or obligatory announcements. Classifieds shall further include recruitment-related content submitted by ministries, state prosecution services, and/or courts of law.

Classifieds in eDGP only		
Formats	Size (in mm)	Price
Full page	249 x 372	21,938
6 x 4	249 x 184	13,032
1 module	38 x 43	543

Smallest format available: 12 modules (3x4 or 4x3)

Announcements			
Ad positioning	Formats	Size (in mm)	Price
Editorial content pages	Full page	249 x 372	20,533
	1 module	38 x 43	505

Announcements may include notices placed by any state and/or local government agency, and/or by the following: tax offices, Social Security Authority agencies, customs offices, healthcare facilities and state prosecution services, as well as any notices submitted by receivers, bailiffs, and/or insolvency officers, and notices submitted by other entities, for all intents and purposes considered announcements regarding bidding procedures, insolvency procedures, settlement proceedings.

Classifieds in eDGP only		
Formats	Size (in mm)	Price
Full page	249 x 372	14,855
6 x 4	249 x 184	8755
1 module	38 x 43	365

Smallest format available: 12 modules (3x4 or 4x3)

Obituaries and condolences						
Pages 2 and 3			Editorial content pages			
Institutions and private individuals						
Format	Size (in mm)	Price	Format	Size (in mm)	Price for institutions	Price for private individuals
2 x 1	81 x 43	7 033	2 x 1	81 x 43	1 777	501
3 x 1	123 x 43	10 546	3 x 1	123 x 43	2 668	639
2 x 2	81 x 90	14 088	2 x 2	81 x 90	3 554	782
2 x 3	81 x 137	17 595	2 x 3	81 x 137	5 336	1 070
3 x 2	123 x 90	17 595	3 x 2	123 x 90	5 336	1 070
2 x 4	81 x 184	21 097	2 x 4	81 x 184	7 107	1 375
4 x 2	165 x 90	21 097	4 x 2	165 x 90	7 107	1 375
3 x 3	123 x 137	31 683	3 x 3	123 x 137	7 993	1 645
3 x 4	123 x 184	42 205	3 x 4	123 x 184	10 661	1 944
4 x 3	165 x 137	42 205	4 x 3	165 x 137	10 661	1 944

Advertising in eDGP only		
Formats	Size (in mm)	Price
Full page	249 x 372	69 288
6 x 4	249 x 184	43 700
1 module	38 x 43	2530

Smallest format available:  
24 modules (6x4 or 3x8)

Court  
announcements

- Prices per line – PLN 55

Surcharges

Type	Surcharge amount
Solus	50%
Selection of ad positioning on page	40%
Page selection (not applicable to pages 3, 5, 7)	40%
Contextual ad	50%
Classified / Announcement design	5%

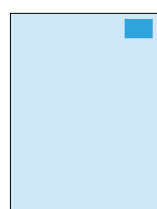
Type	Surcharge amount
For colour content (applicable to classifieds and announcements)	20%
Consecutive ads	40%
Surcharge per each successive advertiser	15%
Customised format	50%
Industry-based exclusivity in selected newspaper edition	100%

Net prices (subject to 23% VAT)

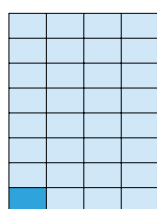
Advance payment – 3% discount, left-hand page – 10% discount. For a full surcharge table, see page 3

**Supplements – Warsaw urban agglomeration****(editorial and advertising content pages, variations – white section only)**

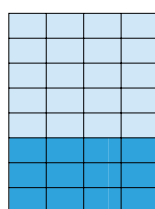
Ad positioning	Formats	Size (in mm)	Monday to Friday
Page 1	Logo next to vignette	-	6728
	Bottom of page strip	249 x 24.5	9083
Other editorial content pages	Full page	249 x 372	37 375
	Junior page	207 x 248.5	22 425
	Half-page	249 x 184	20 930
	Quarter-page	123 x 184	11 213
	1 module	38 x 43	897

**Prawnik (The Law)\***

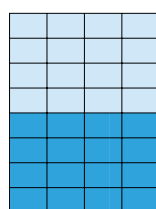
Module next to vignette  
44x28 mm  
Price: 7774



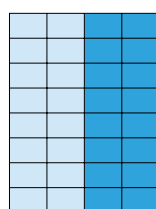
1x1 (1 module)  
52,5x43 mm  
Price: 1122



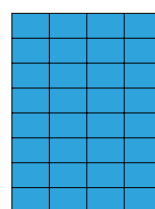
4x3 (12 modules)  
249x137 mm  
Price: 13455



4x4 (16 modules)  
249x184 mm  
Price: 17940

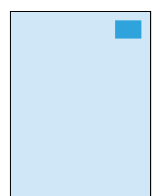


2x8 (16 modules)  
119x372  
Price: 17940

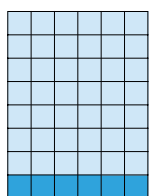


4 x 8 (32 modules)  
249 x 372 mm  
Price: 32816

• Cycle partner – PLN 22,750

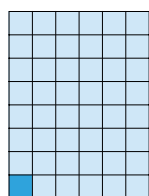
**First-line weeklies\***

Module next to vignette  
44x28 mm  
Price: 5083

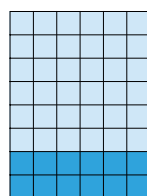


6x1  
6 modules  
249x43 mm

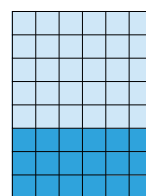
Page one  
Price: 15399  
Other pages  
Price: 7700



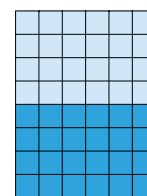
1x1  
1 module  
38,5x43 mm  
Price: 1283



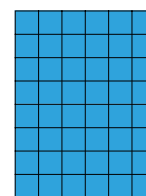
6x2  
12 modules  
249x90 mm  
Price: 15399



6x3  
18 modules  
249x137 mm  
Price: 23098



6x4  
24 modules  
249x184 mm  
Price: 30797



6x8  
48 modules  
249 x 372 mm  
Price: 51578

\* Monday – Bookkeeping & taxes, Tuesday – Companies & the law + New laws – regulations & application, The Law  
Wednesday – Local Government & Administration, Thursday – HR & Payroll

**Open access supplements**




Ad positioning	Formats	Size (in mm)	Price
Cover	Logo next to vignette	-	11 960
Other editorial content pages	1 module	38.5 x 43	3707
	Full page	249x372	138 641
	Junior page	207 x 248.5	91 850
	Half-page	249 x 184	88 973
	Quarter-page	123 x 184	44 487

Advance payment – 3% discount, left-hand page – 10% discount. For a full surcharge table, see page 3, \*price not subject to discounts



## Advertising space variations by region, main Dziennik Gazeta Prawna section

### Monday to Friday

Format	Size (in mm)	Single voivodship*	Warsaw urban agglomeration	Areas   
Half-page	249 x 184	7535	19 734	29 781
Full page	249 x 372	11 617	30 424	45 912

\* except Mazowieckie Voivodship

\* Variation format: 6x4 or 6x8 only

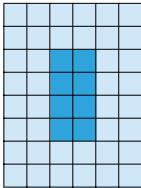
- Variations sold without page selection option
- The variation option shall be confirmed for each individual booking.
- Variation orders and order cancellations shall be confirmed no later than 3 business days prior to the date of publication, by 03:00 p.m.
- Variations shall apply to a maximum of 1 page per edition.
- Variation content submission: No later than 2 business days prior to date of publication



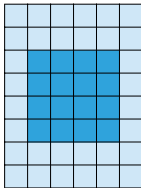
Advance payment – 3% discount, left-hand page – 10% discount. For a full surcharge table, see page 3

Special advertising

Island – Dziennik Gazeta Prawna white pages and Gazeta Prawna (ad embedded in editorial content)			
Ad positioning	Formats	Size (in mm)	Monday to Friday
Page 3	Large island	165 x 184	136 344
Page 5	Large island	165 x 184	121 992
Other editorial content pages	Small island	81 x 184	34 445
	Large island	165 x 184	68 890



Small island  
– 8 modules  
81 x 184 mm



Large island  
– 16 modules  
165 x 184 mm

Inserts			
Automated ad insertion (maximum format: A4, maximum mass: 30 g)		Manual ad insertion (requires an insertion option check with the printing house)	
– Monday to Friday	– PLN 0.40	– Monday to Friday	– PLN 0.45

All inserts shall require individual price estimate checks with the publisher.

Customised ads

- Memo-stick, sticker ads, vignette ads, banding ads, etc.  
All customised formats shall require individual price estimate and availability checks with the publisher.

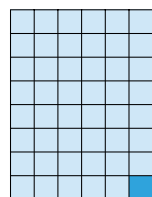
Newspaper supplement ads

Book covers		CD covers	
Logo on front cover	PLN 19,500	Full back cover surface	PLN 19,500
Back cover	PLN 19,500	One-half of back cover surface	PLN 13,000
Inside cover, front and back	PLN 13,000	Logo on CD cover	PLN 19,500

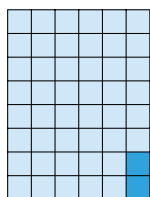
Advance payment – 3% discount, left-hand page – 10% discount. For a full surcharge table, see page 3



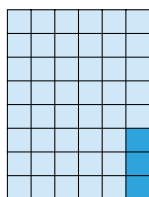
## Dziennik Gazeta Prawna and newspaper supplements – modular grid



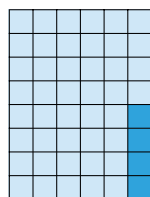
1x1  
1 module  
38x43 mm



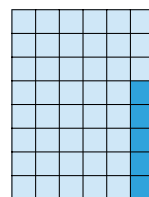
1x2  
2 modules  
38x90 mm



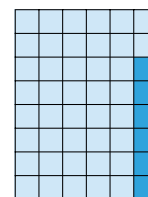
1x3  
3 modules  
38x137 mm



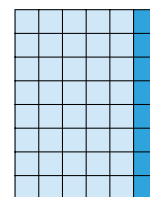
1x4  
4 modules  
38x184 mm



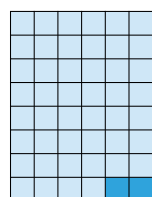
1x5  
5 modules  
38x231 mm



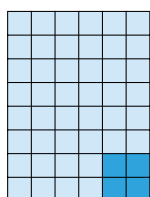
1x6  
6 modules  
38x278 mm



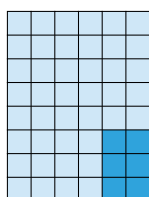
1x8  
8 modules  
38x372 mm



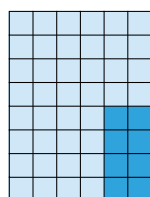
2x1  
2 modules  
81x43 mm



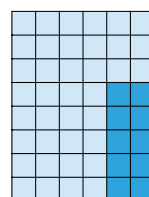
2x2  
4 modules  
81x90 mm



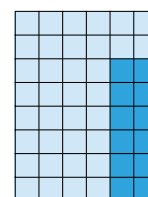
2x3  
6 modules  
81x137 mm



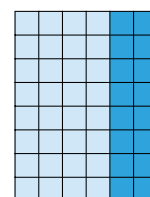
2x4  
8 modules  
81x184 mm



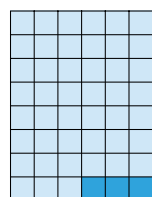
2x5  
10 modules  
81x231 mm



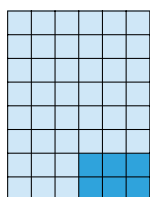
2x6  
12 modules  
81x278 mm



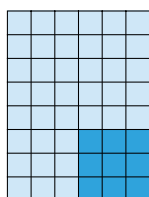
2x8  
16 modules  
81x372 mm



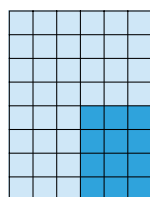
3x1  
3 modules  
123x43 mm



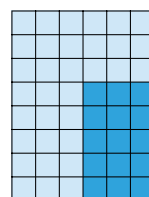
3x2  
6 modules  
123x90 mm



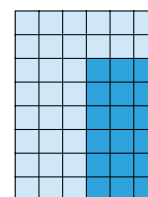
3x3  
9 modules  
123x137 mm



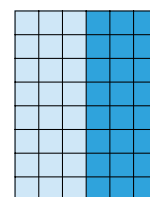
3x4  
12 modules  
123x184 mm



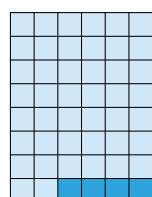
3x5  
15 modules  
123x231 mm



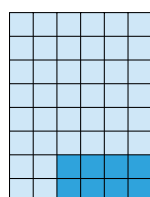
3x6  
18 modules  
123x278 mm



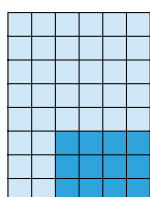
3x8  
24 modules  
123x372 mm



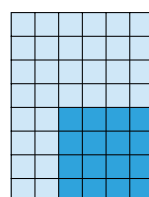
4x1  
4 modules  
165x43 mm



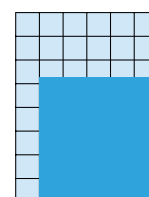
4x2  
8 modules  
165x90 mm



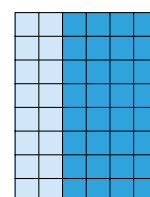
4x3  
12 modules  
165x137 mm



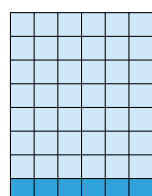
4x4  
16 modules  
165x184 mm



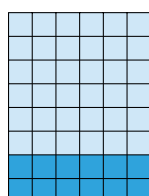
Junior Page  
207x248,5 mm



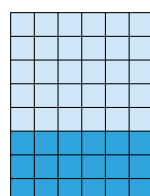
4x8  
32 modules  
165x372 mm



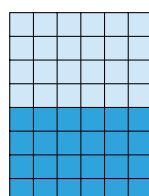
6x1  
6 modules  
249x43 mm



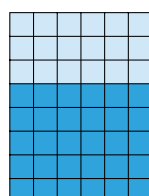
6x2  
12 modules  
249x90 mm



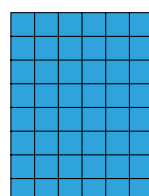
6x3  
18 modules  
249x137 mm



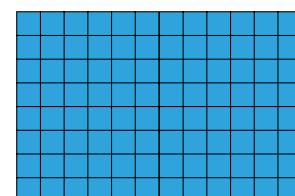
6x4  
24 modules  
249x184 mm



6x5  
30 modules  
249x231 mm



6x8  
48 modules  
249x372 mm

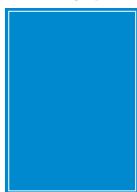

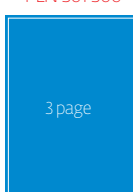
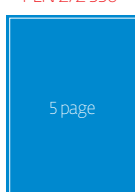
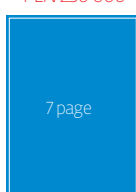
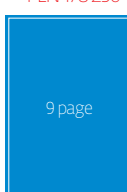


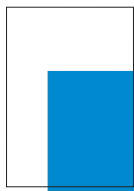
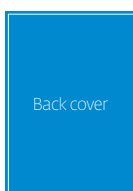
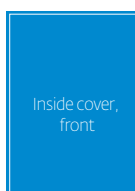


Centrespread  
523x372 mm

Advance payment – 3% discount, left-hand page – 10% discount. For a full surcharge table, see page 3



## Dziennik Gazeta Prawna – special edition

Inside pages	<p>PLN 167 325</p>  <p>Full page column with bleed After cutoff: 200 x 290 mm Before cutoff: 210 x 300 mm</p>	<p>PLN 370 760</p>  <p>First centrespread After cutoff: 400 x 290 mm, before cutoff: 410 x 300 mm</p>	Premium inside pages	<p>PLN 301 300</p>  <p>3 page</p>	<p>PLN 272 550</p>  <p>5 page</p>	<p>PLN 230 000</p>  <p>7 page</p>	<p>PLN 178 250</p>  <p>9 page</p>
	<p>PLN 116 150</p>  <p>Half-page, after cutoff: 200 x 139 mm Before cutoff: 210 x 149 mm</p>	<p>PLN 87 400</p>  <p>1/3 page after cutoff: 200 x 98 Before cutoff: 210 x 108</p>		<p>PLN 120 750</p>  <p>Junior Page after cutoff: 120 x 220 Before cutoff: 130 x 230</p>	Covers	<p>PLN 215 280</p>  <p>Back cover</p>	<p>PLN 194 350</p>  <p>Inside cover, front</p>
				<p>Full page column with bleed, after cutoff: 200 x 290 mm Before cutoff: 210 x 300 mm</p>			

## Technical specification: preparing materials/content for print in LWC supplements

- Supported file formats: PDF, EPS, TIFF.
- All files shall be saved in composite overprint black format.
- Maximum ink coverage – maximum total ink: 260% for inside pages, 280% for covers
- All content shall be submitted in CMYK colour format.
- White shall not be used as an additional (SPOT) colour or feature ink coverage.
- Files shall not contain ICC profiles (any such profiles shall be omitted in the printing process) or be generated with OPI use.
- Photographic content shall be submitted in 250 dpi resolution or higher.
- Minimum textual content font size:
  - Single colour print
    - 6 points (single-element),
    - 7 points (double-element)
  - Two-colour print: 8 points (single-element), 10 points (double-element), avoid textual content in more than 2 colours.
  - Reverse print – 10 points, in bold varieties only
- Minimum line thickness:
  - Single colour print – 0.2 points
  - Two-colour or reverse print – 1 point, avoid using lines in more than 2 colours.

Advance payment – 3% discount, left-hand page – 10% discount. For a full surcharge table, see page 3



# Banding ad



## Parameters:

- Single-sided print
- Format: 640 x 100 mm
- Paper: chalk overlay paper 135 g (exact layout, including the adhesive surface for banding ad order purposes)

## Price: Individual pricing

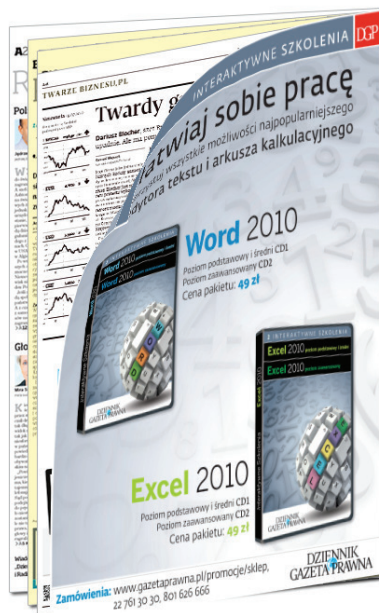
## Materials / content delivery (in electronic format):

No later than 10 business days prior to date of publication

Advance payment – 3% discount, left-hand page – 10% discount. For a full surcharge table, see page 3



## Extra 2 or 4 columns and vignette ad

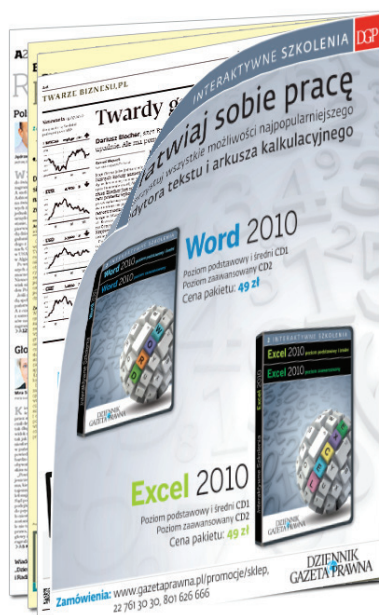


### Parameters:

- Format:
  - 1 page 249x245 mm
  - 3 pages 249x372 mm

**Price:** Individual pricing

## Skrzydółko



### Parameters:

- Format:
  - 1 page 249x245 mm
  - 1 page 249x372 mm

**Price:** Individual pricing

Discounts shall not apply to customised ads.



## Technical specification: preparing materials/content for print in Dziennik Gazeta Prawna and newspaper supplements

### 1. Content for print on paper for newsprint

**Printing technology:** Coldset

**Bitmap:**

- Resolution: 250 DPI
- Colour spectrum: CMYK (all SPOT colours shall be converted to CMYK). RGB colours shall also be converted to CMYK).

White shall not be used as an additional (SPOT) colour or feature ink coverage.

- Separation type: UCR Black limit: 85%
- Total ink limit: 220%
- Dot gain: 30%

**Supported file formats:**

- PDF, JPG or TIFF, EPS.

All files shall be saved in composite overprint black format.

All files shall be saved in net format with no bleed or passers, and submitted in the exact ad format as ordered.

Files shall not contain ICC profiles (any such profiles shall be omitted in the Dziennik Gazeta Prawna printing process) or be generated with OPI use. Black backgrounds shall not be generated with the use of a single colour. A 30% blue (cyan) addition is recommended.

**Minimum textual content font size:**

- Single colour print – 6 points (single-element), 8 points (double-element)
- Two-colour print: 9 points (single-element), 11 points (double-element), avoid textual content in more than 2 colours.
- Reverse print – 12 points Coldest, in bold varieties only

**Minimum line thickness:**

- Single colour print – 0.4 points
- Two-colour or reverse print – 1.5 points, avoid using lines in more than 2 colours.

- Finished printed ads may differ in colour from the Cromalin submitted (+/- 3%).

### 2. Dziennik Gazeta Prawna printing standards (coldset printing technology)

**A. Colour shifts**

In coldset colour printing technology, the colour mismatch tolerance rate is 0.5 mm for 4+4 maximum paper roll ink coverage. Avoid typesetting textual content in multiple colours to avoid mismatch issues. Resulting textual content can be blurred and illegible. Use spreads to avoid the base showing through in case of colour mismatch.

Colour shifts (mismatches) are caused by the following:

- Since each colour is printed with the use of a different cylinder, shifts can occur between the four individual machine-mounted cylinders (the maximum accuracy tolerance rate for the four CMYK cylinders generating colour images is 4x0.1 mm = 0.4 mm);
- Paper is dimensionally unstable: moisture causes it to expand laterally and longitudinally to the printing direction. Paper absorbs four times more water in colour column printing than in the black-and-white printing process, giving rise to greater paper expansion;
- The design of printing mould clamps makes it impossible to adjust plate position by stretching or skewing, a solution viable in case of sheet printing machines.

The process of assembling printing slides into a single copy mould (and their placement in the colourama for printing mould exposure) may be flawed to a certain extent as well (slides may shift, causing a mismatch with the mould on pins locking the sheet onto the copy mould).

**Dot gain**

The dot gain in medium tones can reach 30 percent.

Dot gain increases in the printing process, the percentage highest for 40-60 percent halftone ink coverage. Said increase is due to the following:

- Enormous machine pressure in two areas:
  - Between the printing mould and the rubber blanket,
  - Between the rubber blanket and the paper.
- Well-developed paper structure, the feature particularly prominent in newsprint paper (considerably rough surface, highly porous, with multiple inter-fibre capillaries), causing high ink absorption and migration in paper. Particularly high dot gain is typical for the colours "Black" and "Cyan" – avoid a high share of either when fine-tuning details in dark surfaces of colour images.

**ATTENTION! Any complaints shall be admissible and assessed against the ad Cromalin.**

**The Cromalin shall be delivered no later than by 01:00 p.m., one business day prior to the date of publication in the DGP.**

**In case of advertising supplements, the Cromalin shall be delivered no later than two business days prior to the date of publication.**



## General Terms and Conditions of placing advertising content in Dziennik Gazeta Prawna and Dziennik Gazeta Prawna supplements, published by INFOR PL S.A. with its registered business address in Warsaw (01-066) at Burakowska No. 14.

### General provisions

1. These Terms and Conditions stipulate the principles and rules of placing advertising content in Dziennik Gazeta Prawna and Dziennik Gazeta Prawna supplements, hereinafter referred to as "periodicals", published by INFOR PL S.A. with its registered business address in Warsaw, hereinafter referred to as "the Contractor".
2. The entity ordering advertising content shall hereinafter be referred to as "the Client".
3. The Contractor shall publish advertising content in periodicals on basis of an advertising order submitted by the Client. Terms and conditions of advertising content placement shall be stipulated in advertising orders and in these General Terms and Conditions, hereinafter referred to as "Terms and Conditions".

### Detailed provisions

1. By submitting an advertising order, the Client shall accept these Terms and Conditions of placing advertising content in Dziennik Gazeta Prawna and Dziennik Gazeta Prawna supplements (available on the [www.gazetaprawna.pl](http://www.gazetaprawna.pl) website).
2. The Client shall be obliged to submit the advertising order by fax (as confirmation of the pre-booking):
  - a) In case of ads placed in Dziennik Gazeta Prawna – no later than four (4) business days prior to the date of publication of the respective issue of the periodical,
  - b) In case of ads placed in a Dziennik Gazeta Prawna supplement – no later than nine (9) business days prior to the date of publication of weeklies, and no later than sixteen (16) business days prior to the date of publication of supplements published irregularly,
  - c) In case of ads placed in the Dziennik Gazeta Prawna magazine supplement (LWC) – no later than twenty-eight (28) business days prior to the date of publication of the respective issue of the periodical.
3. The Client shall be obliged to submit advertising content materials by the following deadlines:
  - a) In case of ads placed in Dziennik Gazeta Prawna – no later than two (2) business days prior to the date of publication of the respective issue of the periodical,
  - b) In case of ads placed in the Dziennik Gazeta Prawna newspaper supplement – no later than four (4) business days prior to the date of publication of the respective issue of the periodical,
  - c) In case of textual advertising content requiring additional editing and/or typesetting, no later than within six (6) business days,
  - d) In case of ads placed in the Dziennik Gazeta Prawna magazine supplement (LWC) – no later than fourteen (14) business days prior to the date of publication of the respective issue of the periodical.

While delivery dates are subject to adjustment pursuant to individual arrangements between the two parties, any such arrangements shall be confirmed in writing.

4. Should the Client fail to deliver aforementioned advertising content materials by dates specified in clause 1 hereto, the order shall be considered completed.  
In such case, the Contractor shall hereby reserve the right to publish any Client materials held.
5. The Contractor shall hereby reserve the right to apply commonly recognised tolerance rates for colour mismatches and/or print quality.
6. Advertising order content notwithstanding, the Contractor shall hereby reserve the right to refuse to publish any advertising content, should the

Contractor conclude that materials submitted by the Client have failed to meet technical parameters constituting an integral part of these Terms and Conditions.

7. The Contractor shall have the right to refuse to publish classifieds, advertising content or inserts, should their content or form contradict the general vision and/or nature of the periodical (Article 36 clause 4 of the Press Law), or should advertising materials be identified as inappropriate or harmful. Furthermore, the Contractor shall have the right to refuse to publish any advertising content found to be unlawful or in breach of legal regulations pending.
8. The Contractor shall notify the Client of the refusal to publish advertising content no later than within two (2) business days as of the date of receiving contested advertising materials.
9. Complaints regarding any published advertising shall be filed within a term of seven (7) business days as of the date of publication. All complaints shall be filed in writing or else considered null and void, the issue of the periodical wherein it was published duly quoted. Should any of the aforesaid complaint conditions not be met, or should the complaint filing deadline be breached, the Contractor shall have the right to reject the complaint, and demand full payment for services provided.
10. The Client shall have the right to cancel an advertising order submitted for publication in the Contractor's periodical. Cancellation shall require a written statement effectively served to the Contractor, with acknowledgement of receipt, or be considered null and void. The date of the Contractor having been effectively served with the aforesaid statement shall be recognised as the date of order cancellation.
11. Should an advertising order be cancelled later than:
  - a) Within two (2) business days prior to the date of publication in Dziennik Gazeta Prawna,
  - b) Within seven (7) business days prior to the date of publication in the Dziennik Gazeta Prawna newspaper supplement,
  - c) Within fifteen (15) business days in case of the Dziennik Gazeta Prawna newspaper supplement,
  - d) Within twenty-one (21) days prior to the date of publication in the Dziennik Gazeta Prawna magazine supplement,
  - d) The commencement of work to complete a customised order (such as the printing of a memo-stick or banding, the design of a brochure or book, etc.), the Contractor shall have the right to charge the Client for 100% of the pre-agreed advertising fee amount.
12. The Contractor shall not be held liable for the content of any advertising placed. The Client shall be obliged to remedy any damages caused to the Contractor in connection with the content of any advertising placed.
13. The Contractor shall not be held liable for any damage arising from circumstances beyond the Contractor's control, in particular due to fire, flooding, strikes, the closing of national borders, etc., any of which potentially impacting newspaper production and/or distribution in part or in whole.

**Materials duly labelled as: sponsored articles, presentations, promotional textual content, advertising, partner materials, commissioned materials, materials co-authored with (...), and/or as subjective, and/or with partner, organiser, issue partner or event names (e.g. Perły Samorządu – Local Government Jewels), and/or in any other similar way, shall be considered advertising as defined by Article 36 of the Press Law of 26 January 1984.**

**ATTENTION! Any complaints shall be admissible and assessed against the ad Cromalin. The Cromalin shall be delivered no later than within a term of two (2) weeks prior to the date of publication.**



## General Terms and Conditions of Event Organisation

1. These Terms and Conditions stipulate the principles and rules of organising conferences, debates, and/or themed meetings (hereinafter referred to as "Events") pursuant to an co-operation arrangement with Dziennik Gazeta Prawna, published by INFOR PL S.A. with its registered business address in Warsaw (01-066) at Burakowska No. 14, entered into the Business Registry of the National Court Register overlooked by the District Court for the Capital City of Warsaw as No. 307225, Taxpayer ID No. 527-25-75-823 (hereinafter referred to as "the Contractor").
2. The Contractor shall organise Events on basis of an order submitted by and/or agreement entered into with the Client. Detailed terms and conditions of delivering an Event shall be specified in the order submitted by the Client, the agreement entered into, and these General Terms and Conditions, hereinafter referred to as "Terms and Conditions".
3. The entity ordering Event organisation shall hereinafter be referred to as "the Client".
4. By submitting an order, the Client shall accept these Terms and Conditions, within the framework of co-operating with Dziennik Gazeta Prawna (hereinafter referred to as "Gazeta").
5. The Client shall be obliged to submit the order by fax or e-mail (as confirmation of the pre-booking), no later than within forty-five (45) days prior to the date of the planned Event.
6. The Contractor shall have the right to refuse to organise the Event on the date specified by the Client in the order. Under such circumstances, the Contractor shall suggest other dates to the Client. In each individual case, the date of the Event shall be subject to approval by both parties hereto.
7. As part of the Event, the Contractor shall in particular be obliged to:
  - a. Attempt to secure appropriate subcontractors, partners and patrons (media patrons included) for the Event, all subject to Client approval,
  - b. Perform appropriate day-to-day organisational duties associated with the Event, involving e.g. the following:
    - 1) Drafting a technical concept for the Event, including the schedule of any Event-related Award competition, and the Event script and agenda;
    - 2) Renting and handling any formalities associated with the rental of appropriate rooms/premises in conformity to criteria pre-approved by the Client, as the Event venue;
    - 3) Designing and producing – in consultation with the Client – Event-related promotional materials, all content and form subject to Client approval;
    - 4) Hiring professional artists for performance purposes, and securing appropriate technical, audio and lighting services, all related details to be consulted with the Client;
    - 5) Sending out e-invitations to the Event, the e-invitation form and content subject to Client approval;
    - 6) Handling guest registration, the guest list subject to Client pre-approval;
    - 7) Drafting a contact list for all guests invited to the Event, should the requirement be stipulated in the agreement entered into with the Client; securing participants' consent to receive commercial mailings, and for their personal data to be used for marketing purposes, in conformity to rules stipulated by all and any legal regulations pending, in particular by the Personal Data Protection Law of 29 August 1997, and the Electronic Services Provision Format Law of 18 July 2002;
- 8) Handling financial settlement and payments due to third parties stipulated in clause 4 (a) hereto. The Contractor shall order the delivery of works required to organise the Event solely on the basis and within the scope of a cost estimate pre-approved by the Client.
- 9) The Contractor shall further co-ordinate duties associated with technical and substantive aspects of Event organisation on basis of information submitted by the Client, including contact with members of the jury responsible for selecting Event Award winner(s), and/or the auditor;
- 10) Produce – in consultation with the Client – Event-related materials and design a plan for Event venue space use, all subject to Client pre-approval,
- 11) Engage in securing content-related, technical and logistic arrangements with Event partners, having formerly secured Client approval.
- c. The Contractor shall charge the Client for all and any costs of works performed by aforementioned third parties for Event organisation purposes.
8. The cost of each individual Event shall be duly agreed upon by parties hereto.
9. The Client shall have the right to cancel an Event organisation order. Cancellation shall require a written statement effectively served to the Contractor by fax or e-mail, or be considered null and void. The Client shall have the right to cancel an Event organisation order free of charge within a term of five (5) business days as of the date of serving the Contractor with the aforesaid statement. Should an advertising order be cancelled:
  - 1) Within a term of thirty (30) days prior to the scheduled Event date, the Contractor shall be eligible to charge the Client for an amount equivalent to 60% of the agreed Event organisation fee, and all and any costs stipulated in clause 4 (c) hereto;
  - 2) Later than within the term stipulated in clause 1 hereto, the Contractor shall be eligible to charge the Client for an amount equivalent to 100% of the agreed Event organisation fee, and all and any costs stipulated in clause 4 (c) hereto, in proportion to costs actually incurred.
10. The Contractor shall not be held liable for the content of any promotional materials approved by the Client. The Client shall be obliged to remedy any damages caused to the Contractor in connection with the content of any advertising placed.
11. The Contractor shall not be held liable for any damage arising from circumstances beyond the Contractor's control, i.e. due to fire, flooding, strikes, the closing of national borders, etc., any of which potentially impacting order delivery in part or in whole.
12. The Contractor shall hereby reserve the right to modify Rules and Regulations at any time of their remaining in force, and shall duly notify the Client to the effect thereof by posting respective information on a bespoke Event website.

